

Inter-State Studio Yearbook Legacy Contest
OFFICIAL CONTEST RULES
NO PURCHASE NECESSARY.

1. ELIGIBILITY: 2018-2019 Inter-State Studio Yearbook Legacy Contest (the "Contest") is open only to legal residents of the fifty (50) United States (including D.C.). Void where prohibited. Employees, officers and directors of Inter-State Studio and Publishing Co. (collectively the "Sponsor"), all advertising and promotional agencies and their respective parent companies, subsidiaries, affiliates, sales representatives, distributors, manufacturers, licensees or agents, advertising and Contest agencies, and their immediate family members and those living in the same household of each, are not eligible to participate in this Contest. Photographers who derive five percent (5%) or more of their income from taking photographs are also ineligible. Subject to all applicable federal, state, municipal, and local laws and regulations.

2. SPONSORS: Inter-State Studio and Publishing Co. 3500 Snyder Ave., Sedalia, Missouri, 65301
Administrator: Inter-State Studio and Publishing Co.

3. CONTEST PERIOD: The Contest submission period ends on September 13, 2019 at 11:59 p.m. CST and consists of two (2) additional phases as set forth below:

Phase Starts at 12:00 a.m. CST Ends at 11:59 p.m. CST

Judging October 01, 2019 October 12, 2019

Voting October 15, 2019 October 31, 2019

Administrator's computer is the official time-keeping device for the Contest.

4. HOW TO ENTER: There are two (2) divisions. Divisions will be determined based on the highest grade level in the school. Yearbooks of schools with grade ranges beginning with Fifth (5th) grade or higher and PK/K-12 schools will be entered into the High School division. A school can only be entered in one division. Schools that submit entries for both divisions will be disqualified. A Registration form must be completed and signed by the school's Principal or Vice Principal and mailed to Inter-State Studio along with a copy of the 2018-2019 Yearbook. The 18/19 Yearbook copy submitted for the contest becomes the property of Inter-State Studio and will not be returned. The Registration Form and yearbook must be postmarked by September 13, 2019. Entries postmarked after that date will not be considered.

By completing the entry form, you agree that your Yearbook conforms to the Yearbook Guidelines and Content Restrictions as defined below (collectively, the "Guidelines and Restrictions") and that Sponsors, in their sole discretion, may remove your Yearbook if they believe, in their sole discretion, that your Yearbook fails to conform to the Guidelines and Restrictions in any way, in which case you shall be disqualified from the Contest.

Yearbook Guidelines:

- You must submit the yearbook for the 2018-2019 school year;

Content Restrictions:

- The Yearbook must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Yearbook must not contain brand names or trademarks;
- The Yearbook must not contain material that is hateful, tortuous, defamatory, slanderous or libelous;
- The Yearbook must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation or age;
- The Yearbook must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where Yearbook is created.

At the conclusion of the Contest, Sponsors are not responsible for lost, late, incomplete, invalid, unintelligible or misdirected Entry Forms, which are disqualified.

Ownership/Use Rights

By entering the Contest, the school agrees to have their Yearbook displayed on the Inter-State Studio website

without any fee or other form of compensation, and agree that Inter-State Studio may use the Yearbook and its contents for promotional use (decided by the sponsor). Use of Yearbook and/or contents will be credited to the school named in the entry form. In the event that ownership of any yearbook submitted is contested in any manner, Sponsors may disqualify that yearbook and discontinue use of the yearbook and its contents.

5. JUDGING/VOTING/CONTEST WINNER DETERMINATION:

(a) Initial Judging by Qualified Panel: During the Initial Judging Phase, a panel of qualified judges (selected by Sponsors in their sole discretion), whose decisions regarding the Contest and related matters are final and binding, will select from all eligible entrants who submitted their entry form during the Submission Period twenty (20) finalists: ten (10) from the Elementary School division, ten (10) from the Middle/High School division (the "Finalists"). The judges will select finalists from each division based upon the following judging criteria: Design and Creativity, Theme and Development, Photography, Written Content and Overall Impression. The Finalists will be ranked according to the highest total score for each division. In the event of a tie between two (2) or more entries, the entry with the highest score in the Design and Creativity category will be selected as a Finalist. Should a tie remain, a new judge (determined by Sponsors in their sole discretion) will re-judge the remaining tied entries based upon all criteria set forth above. If the qualified panel is unavailable for any reason to judge the Finalist Yearbooks, then new judges shall be selected by Sponsors in their sole discretion.

(b): Final Voting and Contest Winner Determination: The twenty (20) Finalists will be re-judged by a panel of qualified judges using the criteria listed above to determine the one (1) First Prize winner for each division, one (1) Second Prize winner for each division, and one (1) Third Prize winner for each division. The six (6) finalists receiving the highest scores in each of their respective divisions will be deemed winners. In the event of a tie, winners will be determined as stated above.

| | Elementary School Division | Middle/High School Division |
|--------------------|----------------------------|-----------------------------|
| First Place Prize | \$500.00 | \$500.00 |
| Second Place Prize | \$250.00 | \$250.00 |
| Third Place Prize | \$150.00 | \$150.00 |

6. PRIZES: TWO (2) FIRST PLACE PRIZES (One (1) from Elementary School division and one (1) from the Middle/High School division): The First Place winners will receive: a \$500.00 check and plaque. Second Place winners in each division will receive \$250.00 check and plaque. Third Place winners in each division will receive a \$150.00 check and plaque. All checks will be made payable to the school's Yearbook Program. Prizes will be awarded after November 4, 2019. Winners will be notified by their representative no later than November 30, 2019.

7. GENERAL RULES: By entering or participating in the Contest, entrants agree to be bound by these Official Rules. Sponsors assume no responsibility for electronic hardware, programming or software malfunctions, or failures, or line connections, accessibility or availability, or technical failures of any kind, or unauthorized human intervention, or the incorrect or inaccurate capture of any entry or other information, or for the failure to capture any such information. Sponsors are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize. Further, if, for any reason, the Contest is not capable of running as planned by reason of infection by virus, bugs, worms, tampering, unauthorized intervention, fraud, technical failures, or any other causes which, in the sole opinion of the Sponsors, may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Sponsors reserve the right, at their sole discretion, to cancel, terminate, modify or suspend the Contest, and select the winners or Finalists for the Contest, from the entries received prior to the action taken or in other such manner as deemed fair and appropriate by Sponsors.

Entrants, by participating in this Contest, hereby waive and release, and agree to hold harmless the Sponsors, the

Administrator, all promotions and advertising agencies, and their respective parents, subsidiaries, affiliates, distributors, advertising and promotions agencies and all of their respective officers, directors, employees, representatives and agents, from and against, any and all rights, claims and causes of action whatsoever that they may have, or which may arise, against any of them for any liability for any matter, cause or thing whatsoever, including but not limited to any injury, loss, damage, whether direct, compensatory, incidental or consequential, to person, including death and property, arising in whole or in part, directly or indirectly, from their acceptance, possession, use or misuse of the prize in the Contest, or their participation in the Contest, or their participation in any Contest or prize related-activity, or any travel related to the Contest or any travel for any prize-related activity. Winners and Finalists also further acknowledge that Sponsors, their affiliates, subsidiaries, employees, officers, directors, and promotions and advertising agencies have neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, expressed or implied, in fact or in law relative to any prize or this Contest including but not limited to quality, condition or fitness for a particular purpose.

8. PERSONAL INFORMATION: The personal information collected through the Contest is subject to Sponsors' privacy statements. Any personal information handled by an agency or vendor of Sponsors will be done solely on their behalf and all such information shall be handled exclusively in conformance with Sponsors' privacy statements.

9. CONTEST WINNER LIST: For the winner list, send an email with Subject Line: "Yearbook Legacy Contest, Winner List Request", to ybcustserv@inter-state.com. Requests must be received by December 31, 2019.

Visit www2.inter-state.com/yearbooks/support/legacy-contest/winners to see the previous year's winners.