



Quick Tips to

SELL MORE YEARBOOKS!



Try these 5 easy methods!

Hand Out Yearbook Order Flyers



Simple advertising can make all the difference. Inter-State provides each school with free marketing materials. Be sure to use these to send information home to your parents! If you need additional reminders, visit yearbooks.inter-state.com/toolbox.

Send An Email Or Text Message



Emails and texts are the best ways to remind parents to buy a yearbook! Send the following message in an email or text message to your parent contact list.

YEARBOOKS ARE ON SALE!

Order now at

inter-state.com/yearbooks

Use Order Code: <<Insert Order Code>>

Set Up a Yearbook Booth



Do you have a large school event coming up like a school concert or carnival? These are perfect times to set up a table advertising yearbook sales. Display the URL, inter-state.com/yearbooks, and your school's [order code](#) at the table. Parents can easily purchase on the spot with a debit or credit card!

Post On Social Media



Does your school have a Facebook or Twitter account? To make your post stand out, use our social media graphics at yearbooks.inter-state.com/toolbox. Be sure to include the order URL and your Order Code!

Add Info To Outdoor Signage



If your school has an outdoor marquee or sign, post information about when, where and how to order!

For additional ways to sell yearbooks, visit
yearbooks.inter-state.com/toolbox.